

Project Hope Announces 11th Annual Holiday Gift Drive

Unique format allows low-income parents to be 'Santa' to their children

BOSTON, MA –Project Hope, a Boston-based multi-service agency at the forefront of efforts to move Boston families up and out of poverty, announced today their 11th annual Holiday Gift Drive.

The goal of the drive is to provide every mother in a Project Hope program with a brand new toy, book and warm clothing item for each of her children. Project Hope will collect new and unwrapped books, games, toys, art supplies and sports equipment – as well as scarves, gloves and hats – for children ages newborn to 18 years. Gift card donations are also encouraged, as it allows parents to choose their own gift for their child.

“The Holiday Gift Drive allows women in our programs to participate in the giving season by providing holiday gifts – which they otherwise couldn’t afford – to their children,” said Project Hope Executive Director Linda Wood-Boyle. “The holidays can be a difficult time of year for families struggling with poverty and homelessness, and year after year Project Hope sees the positive impact this program has on mothers and children in our programs.”

Thanks to the generosity of donors, last year the agency provided 595 children with a brand new toy and book. Parents were able to wrap and give these gifts to their children, thereby creating happy, holiday memories for their families.

Project Hope will be accepting gift donations at their Community Building at 550 Dudley Street in Roxbury on December 15th, 16th and 19th from 9AM-4PM and on December 18th from 11AM-1PM. Donated gifts should be new and unwrapped and can include: gift cards (Target, Marshalls, Old Navy, Best Buy and Stop n’ Shop are preferred), books, games, toys, art supplies, sports equipment, scarves, hats and gloves. Any questions should be directed to Project Hope at 617-442-1880.

About Project Hope

[Project Hope](#) is a multi-service agency at the forefront of efforts in Boston to move families up and out of poverty. It provides low-income women with children access to education, jobs, housing, and emergency services; fosters their personal transformation; and works for broader systems change.

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