

April 2017

Dear Friends,

This year Project Hope will have its **14th Annual Rise & Shine Breakfast on Thursday, June 1st** at the Boston Harbor Hotel. Please join us in supporting families in Roxbury and Dorchester move up and out of poverty by **becoming a sponsor of the event**. For this year's event, we are excited to share that:

- **Amaka Ubaka**, 7News Reporter will be our M.C. at the event
- **Bob Spellman**, Community and Business Leader will be honored
- **Project Hope Ambassadors**, women who have faced homelessness, unemployment, and other obstacles to live and survive in Boston with help from Project Hope's many programs will share their stories.

As Project Hope's signature annual fundraiser, Rise & Shine brings together more than 200 attendees, including Boston's top corporate and non-profit executives, elected officials and countless friends and donors.

Sponsorship offers you a forum to reach new audiences. Sponsorships range from \$75,000 to \$5,000 with distinct recognition benefits at each level. If the Sponsorship levels do not fit your company's giving plan, we have another opportunity. Starting at just \$500, you can have a custom ad or message included in this year's program book. See the enclosed flyer for details.

We appreciate how deeply you invest in the community. We hope that you will show your commitment by becoming a sponsor of Rise & Shine. We would appreciate **your commitment and artwork by Friday May 12th**. If you have questions, please contact Julie Totten at 617-442-1880 x206 or jtotten@prohope.org. Thank you for your consideration.

Sincerely,



Linda Wood-Boyle
Executive Director



SPONSORSHIP OPPORTUNITIES

14th Annual Rise & Shine Breakfast

Thursday, June 1, 2017, 7:30am, Boston Harbor Hotel

Please respond by FRIDAY, MAY 12, 2017.

PRESENTING SPONSOR -- \$75,000

Prominent logo and name placement as Presenting sponsor on program book, website and signage. Full page ad in the program book. Recognition at podium during the event.

VIP seating and unlimited tickets to the breakfast.

FEATURED SPONSOR -- \$50,000

Prominent logo and name placement as Featured sponsor on program book and website. Full page ad in the program book. Recognition at podium during the event.

VIP seating and unlimited tickets to the breakfast.

PLATINUM SPONSOR – \$25,000

Prominent logo and name placement as Platinum sponsor on program book and website. Full page ad in the program book. Recognition at podium during the event.

VIP seating and unlimited tickets to the breakfast.

GOLD SPONSOR – \$15,000

Prominent logo and name placement on as Gold sponsor on program book and website. Full page ad in the program book. Recognition at podium during the event.

VIP seating and unlimited tickets to the breakfast.

SILVER SPONSOR – \$10,000

Prominent logo and name placement as Silver sponsor on program book and website. Full page ad in the program book. Recognition at podium during the event.

Unlimited tickets to the breakfast.

BRONZE SPONSOR – \$5,000

Prominent logo and name placement as Bronze Sponsor on program book and website. Full page ad in the program book. Recognition at podium during the event.

Unlimited tickets to the breakfast.



SPONSORSHIP RESERVATION

Thursday, June 1, 2017, 7:30am
Boston Harbor Hotel ♦ Rowes Wharf, Boston

SPONSORSHIP LEVEL (Commitment due by FRIDAY, MAY 12, 2017)

- | | | |
|---|---|---|
| <input type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Featured Sponsor | <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Bronze Sponsor |

I/we cannot sponsor but would like to make a tax-deductible contribution of \$_____

PAYMENT INFORMATION (Or pay online at <http://www.prohope.org/donate> . Specify Rise and Shine sponsor option under comments.)

Amount \$_____ Payment Type: Visa Master Card AmEx Discover
 Check (enclosed, payable to Project Hope)

Account # _____ Exp. _____ CVV# _____

Signature _____

SPONSOR CONTACT INFORMATION

Name/Company/Organization _____

Contact _____ Contact Title _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____ Fax _____

Ad artwork is due by **FRIDAY, MAY 12, 2017**

Ads and logos accepted in: .eps, .gif, .pdf, or .jpeg. Ads are in full color.

Submit to: jtotten@prohope.org

Please mail/fax to: Project Hope, Development Department
550 Dudley Street
Roxbury, MA 02119
Fax: 617-238-0473

Questions? Contact Julie Totten at
jtotten@prohope.org or
617-442-1880 x206





ANNUAL BREAKFAST

PROGRAM BOOK AD OPPORTUNITIES

Show Boston you Care about Homeless Families.

Place a custom ad or message in the Project Hope Rise & Shine program book.

- Full Page - \$2,000
- ½ Page - \$1,000
- ¼ Page - \$500

I/we would not like to be featured in the program book but would like to make a tax-deductible contribution of \$_____.

PAYMENT INFORMATION (Or pay online at <http://www.prohope.org/donate> . Specify Rise and Shine ad option under comments.)

Amount \$_____

Payment Type: Check (enclosed, payable to Project Hope)

Visa Master Card AmEx Discover

Account# _____

Exp. _____ CVV# _____

CONTACT INFORMATION

Contact Name _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Ad artwork is due by FRIDAY, MAY 12, 2017

Ads and logos accepted in: eps, .gif, .pdf or .jpeg. All ads are full color.

Submit to: jtotten@prohope.org

Please mail or fax this form to: Project Hope, Development Dept.
550 Dudley Street
Roxbury, MA 02119
Fax: 617-238-0473



PROGRAM BOOK AD SPECS

14th Annual Rise & Shine Breakfast

Thursday, June 1, 2017, 7:30am

Boston Harbor Hotel ♦ Rowes Wharf, Boston

Provide ad with final copy as a high-resolution .eps, .gif, .pdf or .jpeg file.
Ads are in full color.

Full Page 4.5"W x 7.5"H

Half Page 4.5"W x 3.85"H

Quarter Page 2"W x 3.4"H